



May 25th

2016 MAY 26 AM 7: 36

Re: FEC Complaint - MUR 7060
Federal Election Commission
General Counsel's office
Attn: Mary Beth deBeau, Paralegal
999 E Street, NW
Washington, DC 20436

CELA

Sent via email to: indebeau@fec.gov & jjordan@fec.gov

Dear Sir or Madam,

My name is Alex Law, candidate for United States Congress in New Jersey's 1st Congressional District. My campaign received notice of complaint MUR 7060. After reviewing the complaint that Assemblywoman Gabriela M. Mosquera submitted, I contest any wrongdoing in this matter.

First, it is important to note that, as far as I can tell, the Assemblywoman filed a complaint that was prepared by my opponent, Donald Norcross' legal team. To me, this indicates that this complaint is based on a political motivation to manufacture negatives against my campaign, as I am a thoughtful leader on campaign finance reform and my opponent uses the current system to raise huge sums of money from corporate PACs and wealthy donors. This has given me a political advantage in these conversations, something he is attempting to undercut through this action. My evidence for this can be seen in Appendix A pg 1, "Norcross Campaign Documents". These campaign documents were sent anonymously to me through the US Postal Service. As you can see in their opposition research section, they highlighted this issue as a potential point for political exploitation. While the political motivation of Assemblywoman Mosquera does not change any potential wrongdoing on our part, it does, however, show the grounds in which this complaint was sent to have a clear bias.

To address the charge that Gabriela Mosquera has made that we are giving illegal campaign contributions to Freeholder candidates running on the same slate as me, I do not believe we have done anything wrong. I have read the FEC Guidelines many times and I cannot find any statute that we have violated. Steven Kelly and Moneke Ragsdale are wonderful individuals that are leaders in our community. By including them on one of the three pieces of literature in the mailed envelope in question, I was showing that these intelligent, important people in my community were standing with me and endorsing my candidacy. Similarly, my opponent Donald Norcross has been featured on signs in Camden, NJ with local candidate, Angel Fuentes (Appendix B, "Norcross Signs"). His campaign has coordinated with those local candidates to produce those signs (Appendix A pg. 2, "Norcross Campaign Documents"). Further, he has included on most of his mailers information about him being endorsed by Presidential candidates (Appendix C, "Norcross Mailer"). It should be noted that the statement that he has been endorsed by Bernie Sanders is factually inaccurate and should not in good faith included on his mailer.

Clearly in the mailer in question here, my candidacy is the focus of the piece, as the entirety of the letter (and the entirety of one of the post cards) are solely about my campaign. The final post card was meant to be an addition to those two pieces to show the support I have in the community from wonderful leaders like Steven Kelly and Moneke Ragsdale. I am standing prominently and my name is featured most prominently on the piece.

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Assemblywoman Mosquera concedes that she does not know the exact amount that we spent on this or how many we sent out. Here are those numbers:

In my records it indicates we sent 6,179 letters that include the post card that Assemblywoman Mosquera's complaint specifically addresses. In full disclosure we sent 10,000 letters, but the rest of the letters went to areas that we did not feel Steven and Moneke's endorsement would be politically helpful. **The total cost including tax of the post cards that include Steven and Moneke that went into those letters (6,179 of them) is \$203.54 (See Appendix D, "Receipt from Fireball Printing").**

To address Assemblywoman Mosquera's contention that we have somehow used the data from L2 to illegally contribute to Steven Kelly and Moneke Ragsdale, I believe that to be an outrageous assertion. As I have expressed, I believe all of our mailers were motivated by a desire to promote my campaign in the most positive light possible to voters, and as such do not violate any FEC guidelines. That aside, we have used L2 to plan our 80,000+ door grassroots engagement, 45,000 phone call grassroots engagement, and send tens of thousands of mailers not in question here. To say that this very small, very inexpensive mailer somehow accounts for all of the cost of the L2 data is a wild stretch.

Our campaign is a humble campaign that has raised less than \$60,000. We do everything as efficiently as we can and spend very little. The dollar amounts we spend, while I wish they were larger, remain very small in comparison to many other Congressional campaigns. We still believe we will win because we have so many volunteers knocking on doors, but we do not rely on contributions or money expenditures to get our message across.

It is clear to me that Assemblywoman Mosquera filed this complaint with no concern over whether it would be taken seriously or not. To me, it seems as though it was just filed so that Donald Norcross could try to manufacture negative sentiment about me on an issue that his polling shows he is way behind. In a recent joint interview at the Philadelphia Inquirer, he tried to use this complaint as leverage in the conversation.

I officially request that no action be taken against my campaign, Alex Law for Congress. Certainly, no action should be taken against my treasurer, Rishav Kohli, who has been a steadfast friend in volunteering his time for the campaign.

Thank you for your time and consideration of the facts – I look forward to your response.

Very truly yours,



Alex Law
Candidate for United States Congress
New Jersey's 1st Congressional District

- FYI District make up is as follows: 23% Catholic (observant), 14% Non-Observant Catholic (Total is 37% Catholic; 7% Jewish; 17% not affiliated with any religion; 55% women & 45% men; 72% white, 20% AA & 3% Latino; 63% college educated; 38% union households; 36% seniors & 32% between 50 and 64 years old. Nicole to email GEN the percentages (DONE)

Opposition Research

- Research is on-going; may not reveal much as Law hasn't done much
- Andrew Kennedy is working with Brett DiResta- (done)
- Maitland sending Kennedy everything he has so far
- Only possible revelations include a campaign finance violation and the team advised that we should do something sooner rather than later on that if we want to.

Debates

- Debates to be focused around Election Day.
- Goal to have at least two.
- There will candidates forums (inviting all 3 CD 1 candidates (both parties))
 - One will be hosted by the SJ Chamber of Commerce
 - One will be co-hosted by NAACP and the Jewish Community Relations Council and moderated by the League of Women Voters.

County / Town Meetings (Michael Maitland)

- Have town meetings set up thru primary in Camden County. Need more availability from Gloucester County. Discussed the process with Justin.
- We have at least one date (April 15) with Gloucester County - working on more.

Endorsements / Possible Events

- Teachers Union? April 16th is the local NJEA screening committee interview with DN. Once endorsements are complete, they will do a mailing to their members
- CWA has endorsed
- We need to work with Rev. White to put together a Veterans Endorsement event. (working on that event)
- Steve Goldstein - Bill Caruso is following up (Progressive Advisory Committee) (possibly at an event in Collingswood organized with Sandi Kelly)
- John Wisniewski - coming to campaign kickoff event on April 6 (DONE)
- Mark Segal - GEN is following up
- Hispanic Event (Nilsa has a few on the books)
- Patrick Kennedy - DWN is working on getting him to come to town
- We have a list of the 2014 endorsements and a list of the 2016 endorsements for comparison.
- Sierra Club endorsement meeting is 6 PM at CCDC on April 6

- Melissa Pollitt checking on money given by Ivanka Trump to help answer the question why PWN accepted it from her (DONE)
- PWN checking on status of AFL-CIO Letters - they will do letters (DONE)
- Bill, Andrew and Mike Matland to rework town letter per GEN's discussion - working on signers now
- John Lewis Video has been circulated; need an event idea ?
- Jewish Voice - Ads running through the Primary - content varies by week
- CTM and Andrew will cross reference Senior and Vet tax break names with voter file to get a good list - DONE
- Need to ensure that no off-line democrats on our team bracket with Alex Law (Nicole clarified this to folks Monroe and Washington Townships) (DONE)
- Bracketing - Bill is ensuring that the Sanders team knows they're not getting "the line" in any of the district's counties. (DONE)
- MM to work on a list of all DN's positives for the website
- Nicole to send all Obama pics to Kennedy & Oxman. (DONE)
- Dan Fee to talk with Tambussi regarding filing something next week about Alex Law's campaign finance violation - GEN said he would follow up
- SBL to follow up with Bryan Morton about Camden City (GEN followed up & it's done)
- Nicole to send the AIPAC video to the group (DONE)
- Clinton/Norcross/Fuentes signs in Camden City (Mike Porch/Donna)
- Make sure CCDC does a GOTV Help ask mailing. Let GEN know when it is planned to go out.
- CTM to get GEN Voter Turnout by town in 2008 & 2012 (DONE)
- CTM to work with Dan Keashen on the County's response on the Law lawsuit (DONE)

**CLINTON
NORCROSS
FUENTES**

COLUMN 3

VOTE

JUNE 7

**CLINTON
NORCROSS
FUENTES**



Keeping South Jersey's families safe.

In Congress, Donald Norcross has made gun safety a top priority to ensure South Jersey's quality of life isn't compromised by the threat of illegal and dangerous guns.

Demanding tough laws to block terrorists and criminals from obtaining lethal weapons.

- ☒ Working to enact the bipartisan *Denying Firearms and Explosives to Dangerous Terrorists Act* that will stop those on the Terrorist Watchlist from legally obtaining firearms.
- ☒ Sponsored the *Assault Weapons Ban of 2015* to get military-style guns out of our neighborhoods.
- ☒ Strongly supports President Obama's executive orders requiring background checks for all online gun sales.
- ☐ Currently developing new legislation to reduce gun violence as a member of the Gun Violence Prevention Task Force.



AT LARGE 7TH PRIMARY ELECTION, VOTE FOR PROVEN, PROGRESSIVE LEADERSHIP

Donald Norcross

DEMOCRAT FOR CONGRESS

ENDORSED BY
BOTH
THE CLINTON
AND SANDERS
CAMPAIGNS

OFFICE: donaldnorcrossforcongress.com | www.donaldnorcrossforcongress.com
TELEPHONE: (856) 392-1340 | FAX: (856) 392-1341 | @DonNorcross111

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creative process + printing

3237 Amber St., Box 3 Fl. 5 N. Philadelphia, PA 19134
www.fireballprinting.com | 215.501.7155

Invoice no. JOB000038769

3/21/2016

billing

Alex Law

PAID IN FULL

product id	description	price	qty	ext. price
PRO000073414	10,000 4x6 Offset Postcards; 4/4; 16pt Uv Gloss; 6 Day	\$305.00	1	\$305.00

subtotal: \$305.00

tax: 8.000% \$24.40

total: \$329.40

payments/credits: \$329.40

balance due: \$0.00

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